



Founded 2014

PAINT OUT – the 21st century outdoor art competition

Paint Out Artist Prize Sponsorship

Paint Out is looking for arts and community-minded sponsors and partners to celebrate and reward artists in our various weekend and 5-day *plein air* art competitions in Norfolk and around the UK.

A variety of prizes and levels are available from **£250 - £2,500**.

- **£250** sponsors smaller prizes including **Judges Commendations, People's Choice Exhibition Award**, and **Team Choice 'Spirit of Plein Air' Award**. (6 available at Norwich, 4 at weekend events)
- **£500** sponsors a **Runner-Up Second Prize** for an artist. At Norwich there are winner and runner-up prizes in six or more categories available (see below). Weekend events typically have just one First and Second prize.
- **£1,500** sponsors a **Specialty Category First Prize** for an artist. Categories may vary but currently include Oils, Watercolours, Mixed Media, Drawing & Illustration, Nocturnes, and Freestyle.
- **£2,000** secures sponsorship of **First and Second Prizes** in a category.
- **£2,500** offers additional branding of the category itself as the **named "Sponsor" Category Prize**, in addition to the First and Second Prize awards above.

All prize sponsorship packages include branded jumbo presentation cheques, photography for press and web, online mentions, write-ups, and multi-channel social media saturation. Links to your website will be included where named. Photographs of prize winners will feature your supplied pop-up banner and/or branded materials. Sponsor's profiles sections on our websites will include further sponsor details and pingbacks to your site. The degree of coverage and prominence will be in proportion to the amount sponsored.

Our skilled in-house team and freelancers cover PR, promotion, copywriting, photography, social media marketing, search engine optimisation, graphic design, and hospitality to ensure your sponsorship gets the maximum coverage among our thousands of social media followers and tens of thousands of web views.

If you are interested in supporting the arts and finding out more about becoming a *Paint Out* prize sponsor or competition partner then call **James Colman** on 07534 898 558, email james@paintout.org or **Mary Brady**, mary@paintout.org.